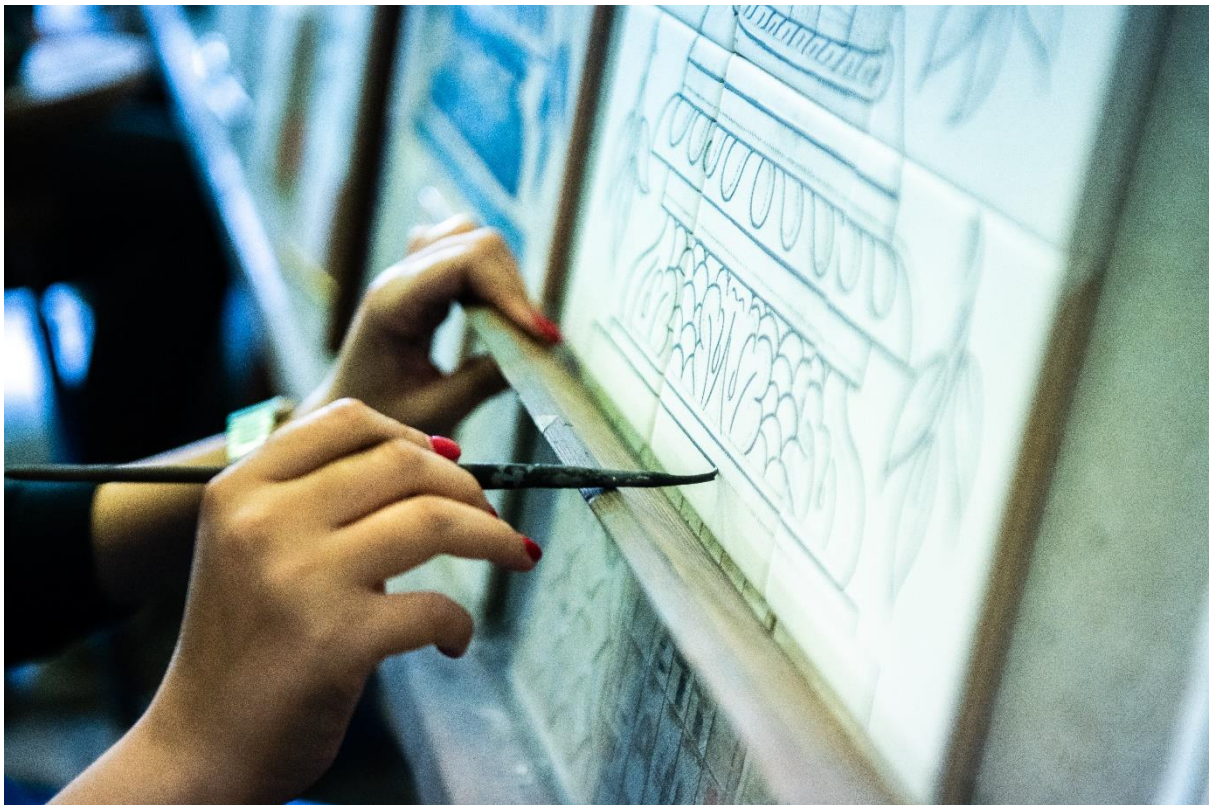




## **Viúva Lamego celebrates 175 years of history with an exhibition at Museu Nacional do Azulejo**

**From 4 October to 29 December 2024, the exhibition will feature works  
by renowned artists, such as Bela Silva or Vhils**



[High resolution images here](#)

As part of its initiative to celebrate 175 years of History, Viúva Lamego is opening an exhibition on 4th October at the Museu Nacional do Azulejo in Lisbon. Entitled “A perspective of the present, a vision of

the future”, the exhibition will run from 4 October to 29 December 2024 and will include works by several established artists, as well as a new generation of authors.

The exhibition, which reflects on the present and future of one of Portugal's most important tile factories, that has played a fundamental role in the history of the national tile industry, is organised by researchers Rosário Salema de Carvalho and Francisco Queiroz. The exhibition features works by 17 artists, including works specially created for the occasion that will be unveiled at the exhibition, and others that are already part of the artists' portfolios. Together, they help to tell the story and mark the heritage of a century-old house.

The works by **Bela Silva**, with the piece *Batucada de Cor*, and the Frenchman **Hervé Di Rosa**, with *Subaquática*, are worth mentioning – this two names represent the current resident artists, heirs to the famous *cocoons* (the name of the artist residencies developed at Viúva Lamego from the 1930s onwards). Brazilian artist **Adriana Varejão**, who used tiling as a reference, has now adopted this material in *Azulejão*. Authors such as **Vhils** and **Add Fuel** introduce contemporary urban culture into tiling. Swiss artist **Noël Fischer** explores an artistic path that began with the *Rede* pieces, while **Manuela Pimentel** explores an illusory game with multiple dimensions. **Rita João/Estúdio Pedrita** recovers industrial tiles from the second half of the 20th century.

Also among the artists with consolidated work who have recently worked with Viúva Lamego are French illustrator **Henriette Arcelin**, French designer **Noé Duchaufour-Lawrance** and the **Oficina Marques** collective, made up of creative duo Gezo Marques and José Aparício Gonçalves. Also noteworthy are the visual artists and illustrators, also with references to street art, **Kruella d'Enfer** and **Tamara Alves**, who have developed artistic residencies in 2024, as well as **André Trafic**, **Rico Kiyosu** and **Klasja Habjan**, finalists in the competition aimed at new artists, launched as part of the celebrations of the Viúva Lamego's 175th birthday.

“The exhibition, which revisits the heritage of Viúva Lamego, founded in 1849, highlights the umbilical link between the factory and artists, architects, designers and craftsmen that has remained unchanged over the decades. We are very proud to be organising an exhibition of this kind at the Museu Nacional do Azulejo, which serves as a stage to showcase the heritage of a century-old brand, as well as its projection and importance in Portuguese ceramic culture,” says Gonçalo Conceição, CEO of Viúva Lamego.

It is also worth mentioning the museum's permanent exhibition, which features works produced by Viúva Lamego, and the temporary exhibition room on the upper floor, which houses a selection of

pieces dealing with work processes and the links between artists, architects, designers and the various sectors of the factory.

**Exhibition open from 4 October to 29 December 2024**

**Opening hours: Tuesday to Sunday, 10 am to 6 pm, last admission at 5.30 pm**

**Admission: 8 euros per person**

#### **ABOUT VIÚVA LAMEGO**

Telling the story of Viúva Lamego is telling the story of Portuguese roof tiles.

Founded in Lisbon in 1849, Viúva Lamego is now Portugal's leading roof tile manufacturer and an ambassador for Portuguese culture around the world, with emblematic public art and architectural projects in various countries. Its factory is an open space for artistic creation that challenges and is challenged by national and international artists, designers and architects. Its history is made up of both loyalty to the past, with artisanal production techniques, and an eye to the future, with the constant development of new approaches and techniques, always giving priority to innovation and sustainability.

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